



## Corrine Heck

Founder & CEO

Details Flowers Software

### About Speaker

Many people told Corrine her dream to become the creator of a floral industry software platform was too big. Now, after years of risk-taking toward her wild idea, she is the proud and successful CEO of Details Flowers Software. Her solution helps many of the world's most talented florists make their designs more profitable.

Launched in 2015, the app streamlines proposals, ensures profitability through careful attention to each arrangement, and simplifies the payment process, leading to volume predictability and greater customer loyalty.

Corrine's entrepreneurial journey has been filled with ups and downs, yeses and no's, moments of defeat and feelings of joy and accomplishment. Join us to learn why Corrine is proud to be part of the floral industry and even more proud to share her entrepreneurial spirit.

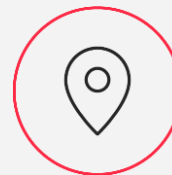
You'll network with innovators, influencers, and professionals from our own community. Enjoy delectable appetizers crafted by La's Bistro. Be inspired by Corrine's message about dreaming big and never giving up and participate in an interactive Q&A to learn more about her experiences.

The event is free to attend but requires advance registration. Only 100 seats will be available, so reserve your seat as soon as possible.



### When

August 27, 2019  
5:30 PM - 7:00 PM



### Where

La's Bistro Ormond Beach  
439 S. Nova Rd.  
Ormond Beach, FL 32174



### Agenda

- Networking + Appetizers
- Fireside Chat
- Networking



### Tickets Free with RSVP

<http://bit.ly/StartupGrindAugust27>