

Report of the 2019 ATRS Airport Benchmarking

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Air Transport Research Society (ATRS)

www.atrsworld.org

ATRS Airport Benchmarking Project



- ❑ To provide a comprehensive, unbiased comparison of airport performance focusing on
 - **Productivity, Efficiency, Cost Competitiveness**
 - **Financial Results**
 - **Comparison of Airport Charges**

- ❑ The 2019 Report - the 18th edition of ATRS Global Airport Benchmarking Report

Top 20 airports in the world –what do you notice ?



| | Airport | Total Passengers 2000 | | Airport | Total Passengers 2017 |
|----|---------------------------|--------------------------|----|-----------------------------|--------------------------|
| 1 | ATLANTA (ATL) | 80 162 407 | 1 | ATLANTA GA, US (ATL) | 103 902 992 |
| 2 | CHICAGO (ORD) | 72 144 244 | 2 | BEIJING, CN (PEK) | 95 786 442 |
| 3 | LOS ANGELES (LAX) | 66 424 767 | 3 | DUBAI, AE (DXB) | 88 242 099 |
| 4 | LONDON (LHR) | 64 606 826 | 4 | TOKYO, JP (HND) | 85 408 975 |
| 5 | DALLAS/FT WORTH (DFW) | 60 687 122 | 5 | LOS ANGELES CA, US (LAX) | 84 557 968 |
| 6 | TOKY (HND) | 56 402 206 | 6 | CHICAGO IL, US (ORD) | 79 828 183 |
| 7 | FRANKFURT/MAIN (FRA) | 49 360 630 | 7 | LONDON, GB (LHR) | 78 014 598 |
| 8 | PARIS (CDG) | 48 246 137 | 8 | HONG KONG, HK (HKG) | 72 664 075 |
| 9 | SAN FRANCISCO (SFO) | 41 040 995 | 9 | SHANGHAI, CN (PVG) | 70 001 237 |
| 10 | AMSTERDAM (AMS) | 39 606 925 | 10 | PARIS, FR (CDG) | 69 471 442 |
| 11 | DENVER (DEN) | 38 751 687 | 11 | AMSTERDAM, NL (AMS) | 68 515 425 |
| 12 | LAS VEGAS (LAS) | 36 865 866 | 12 | DALLAS/FORT WORTH, US (DFW) | 67 092 194 |
| 13 | MINNEAPOLIS/ST PAUL (MSP) | 36 751 632 | 13 | GUANGZHOU, CN (CAN) | 65 887 473 |
| 14 | SEOUL (SEL) | 36 727 124 | 14 | FRANKFURT, DE (FRA) | 64 500 386 |
| 15 | PHOENIX (PHX) | 36 040 469 | 15 | ISTANBUL, TR (IST) | 64 119 374 |
| 16 | DETROIT (DTW) | 35 535 080 | 16 | NEW DELHI, IN (DEL) | 63 451 503 |
| 17 | HOUSTON (IAH) | 35 251 372 | 17 | JAKARTA, ID (CGK) | 63 015 620 |
| 18 | NEWARK (EWR) | 34 188 468 | 18 | SINGAPORE, SG (SIN) | 62 220 000 |
| 19 | MIAMI (MIA) | 33 621 273 | 19 | INCHEON, KR (ICN) | 62 157 834 |
| 20 | MADRID (MAD) | 32 893 190 | 20 | DENVER CO, US (DEN) | 61 379 396 |

Source: ACI World

Significant Changes in the Airport Industry



- Geographically more diversified
- Commercialization and Privatization
- Global Airport Operators
- Significant Presence of Low Cost Carriers
- ...



| Airport Operator | Number of Airports Manages | Number of Airports Invests | Other Facts |
|------------------|----------------------------|----------------------------|-----------------------------------------------------------------------------------------|
| VINCI SA | | | |
| Group ADP | 25 (AMM, CDG) | 20 (AMM, OHD) | Groupe ADP owns 46.1% of TAV Airports Holding. |
| TAV Airports | 15 (ADB, NBE) | | |
| Fraport AG | 26 (FRA, LED) | 25 (FRA, LJU) | In FY 2018, Fraport Group generated €3.48 billion in sales, and €506 million in profit. |

| Airport Operator | Number of Airports Manages | Number of Airports Invests | Other Fact |
|----------------------|----------------------------|----------------------------|------------------------------------------------------------------|
| SAVE Group | | | |
| GIP | 2 (LGW, EDI) | 2 (LGW, EDI) | |
| Grupo Ferrovial | 5 (DEN, LHR) | | |
| Changi Airport Group | 5 (SIN, VVO) | 5 (SIN, VVO) | In 2018, Changi loses 20-year contract to operate Saudi Airport. |

Presence of Low Cost Carriers at Airports



Low Cost Carriers' Market Shares (seats)

| | Asia Pacific | Europe | North America |
|---------|--------------|--------|---------------|
| Mean | 32% | 41% | 38% |
| Median | 25% | 40% | 40% |
| Minimum | 1% | 0% | 0% |
| Maximum | 85% | 100% | 95% |
| Count | 54 | 71 | 81 |

Conspicuous Carrier Dominance at Airports



Dominant Carriers' Market Shares (seats)

| | Asia Pacific | Europe | North America |
|---------|--------------|--------|---------------|
| Mean | 37% | 43% | 48% |
| Median | 33% | 40% | 45% |
| Minimum | 8% | 15% | 19% |
| Maximum | 78% | 91% | 94% |
| Count | 54 | 71 | 81 |

Selected Key Performance Indicators



Share of Non-Aeronautical Revenue

| | <i>Asia</i> | <i>Australia/New Zealand</i> | <i>Europe</i> | <i>North America</i> |
|-------------|--------------|------------------------------|---------------|----------------------|
| Mean | 50.0% | 53.6% | 46.2% | 51.5% |
| Median | 48.2% | 52.8% | 44.0% | 52.3% |
| Minimum | 20.6% | 39.8% | 20.0% | 16.5% |
| Maximum | 77.3% | 68.3% | 73.8% | 71.0% |
| Count | 26 | 14 | 56 | 81 |

Selected Key Performance Indicators



Operating Revenue Per Passenger

| | Asia | Australia/New Zealand | Europe | North America |
|-------------|----------------|-----------------------|----------------|----------------|
| Mean | \$19.55 | \$19.54 | \$22.75 | \$13.04 |
| Median | \$12.91 | \$18.75 | \$20.46 | \$12.47 |
| Minimum | \$3.17 | \$10.17 | \$11.01 | \$4.94 |
| Maximum | \$63.88 | \$31.97 | \$48.58 | \$25.91 |
| Count | 29 | 14 | 58 | 81 |

Selected Key Performance Indicators



Operating Revenue Per Aircraft Movement

| | Asia | Australia/New Zealand | Europe | North America |
|-------------|----------------|-----------------------|----------------|----------------|
| Mean | \$2,638 | \$1,994 | \$2,654 | \$1,017 |
| Median | \$1,898 | \$1,897 | \$2,239 | \$922 |
| Minimum | \$369 | \$766 | \$955 | \$238 |
| Maximum | \$9,937 | \$3,550 | \$7,678 | \$2,903 |
| Count | 43 | 14 | 57 | 81 |

Selected Key Performance Indicators



Operating Expenses Per Passenger

| | Asia | Australia/New Zealand | Europe | North America |
|---------|---------|-----------------------|---------|---------------|
| Mean | \$9.20 | \$7.09 | \$13.19 | \$8.11 |
| Median | \$5.17 | \$6.05 | \$11.17 | \$8.06 |
| Minimum | \$1.35 | \$3.61 | \$3.81 | \$2.97 |
| Maximum | \$40.56 | \$13.42 | \$30.73 | \$14.56 |
| Count | 29 | 13 | 57 | 81 |

Note: operating expense does not include depreciation and amortization

The Airport Efficiency Excellence Awards



- Award Winning Airports are decided by rankings in terms of residual **Variable Factor Productivity** (VFP) Index in their respective region and size categories.

Methodology - VFP



Variable Factor Productivity (VFP) Index

- VFP is essentially the ratio of **total (aggregate) output index** divided by **total (aggregate) variable input index**, namely labor and soft cost input (total non-labor variable inputs).
- Choice of Methodologies for Computing TFP/VFP → results likely differ
- ATRS Benchmarking Study computes VFP using the **multilateral index** procedure proposed by Caves, Christensen and Diewert (1982).

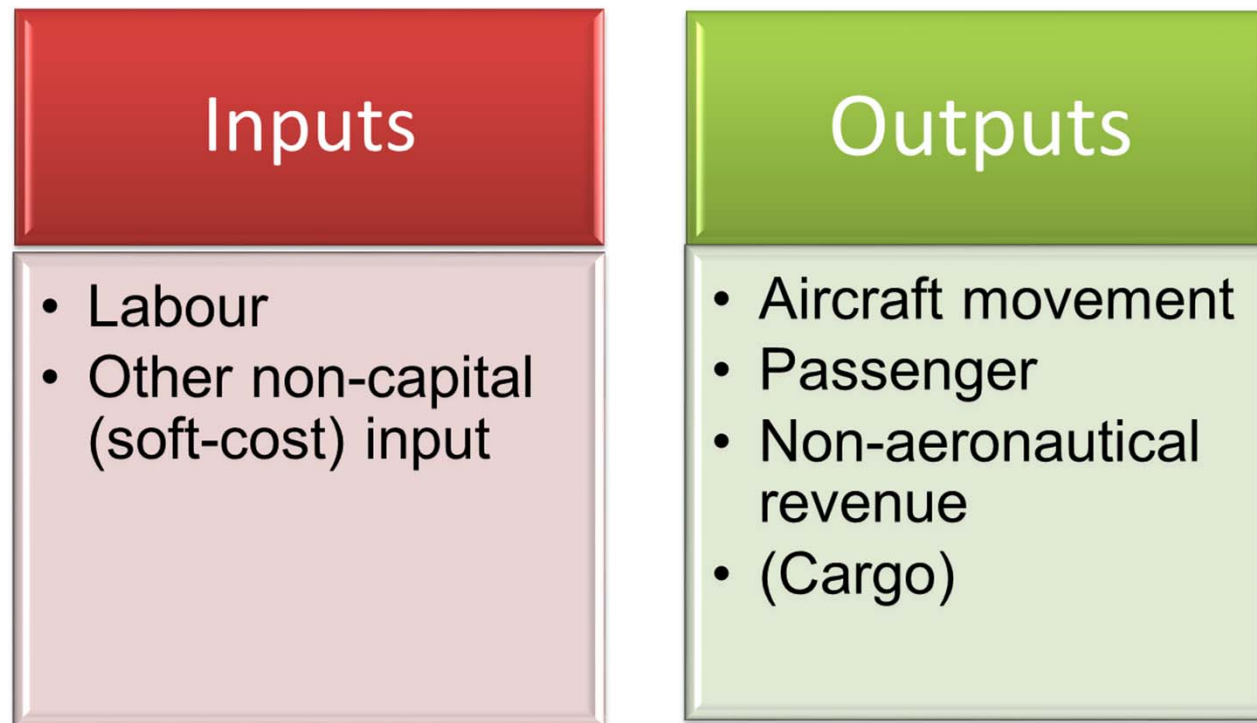
Multilateral Index Procedure

- This multilateral **output (input)** index procedure uses the **revenue (cost)** shares to aggregate **output (inputs)**

$$\ln \frac{Y_i}{Y_j} = \sum \frac{R_{ki} + \bar{R}_k}{2} \ln \frac{Y_{ki}}{\tilde{Y}_k} - \sum \frac{R_{kj} + \bar{R}_k}{2} \ln \frac{Y_{kj}}{\tilde{Y}_k}$$

$$\ln \frac{X_i}{X_j} = \sum \frac{W_{ki} + \bar{W}_k}{2} \ln \frac{X_{ki}}{\tilde{X}_k} - \sum \frac{W_{kj} + \bar{W}_k}{2} \ln \frac{X_{kj}}{\tilde{X}_k}$$

Methodology - VFP



**Gross Variable Factor Productivity
or Observed Productivity**

Observed Productivity \neq Efficiency



- ***Efficiency*** measures how well a firm performs relative to the best practice or the most output obtainable from a given input level with the given production
- The observed productivity does not always reflect the true efficiency level because of factors beyond managerial control

Methodology – Residual VFP



Factors Beyond Managerial Control:

- **Airport size (Scale of aggregate output)**
- **Average aircraft size**
- **Share of international traffic**
- **Share of air cargo traffic**
- **Extent of capacity shortage - congestion delay**
- **etc**

Residual (Net) variable factor productivity (RVFP) is computed after removing effects of these Factors

The Airport Efficiency Excellence Awards



2019 Top Efficiency Award Winners

2019 Top Efficiency Award Winners



Asia Pacific:

- Over 40 million passengers per year: Hong Kong
 - Mr C K Ng
- 20-40 million passengers per year: Jeju International
 - Mr. Su Bong Kim
- 10-20 million passengers per year: Gimhae International
 - Mr. Duck Gyo Chung
- Under 10 million passengers per year: Guam International
- Oceania Airports: Brisbane
- Airport Groups: Korea Airport Corporation
 - Mr. Chang Wan Son

2019 Top Efficiency Award Winners



Europe:

- Over 40 million passengers per year: Amsterdam Schiphol
 - Mr Guillaume Burghouwt
- 25-40 million passengers per year: Copenhagen
 - Mr. Kristian Durhuus
- 15-25 million passengers per year: Athens
 - Mr. Dimitrios Dimitriou
- Under 15 million passengers per year: EuroAirport Basel-Mulhouse-Freiburg
 - Mr. Matthias Suhr
- Airport Groups: Schiphol
 - Mr Guillaume Burghouwt

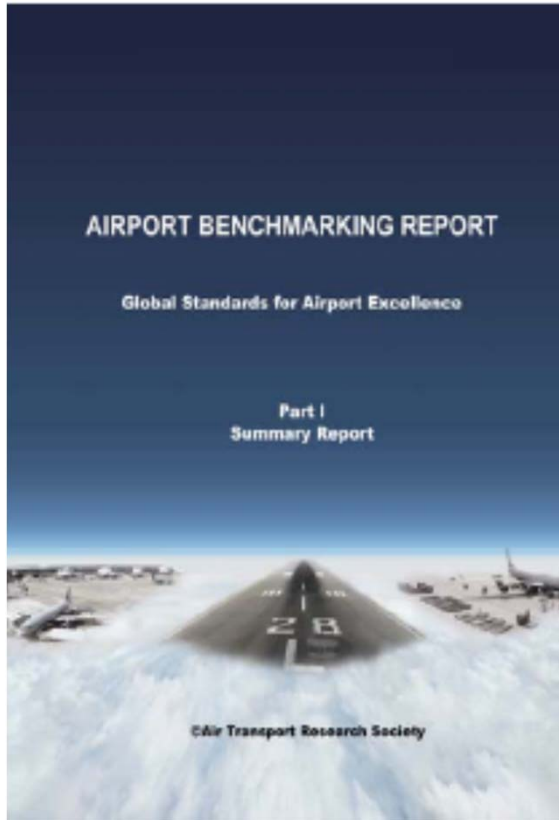
2019 Top Efficiency Award Winners



North America (Canada/US):

- Over 40 million passengers per year: Atlanta
 - Mr. Greg Richardson
- 25-40 million passengers per year: Minneapolis/St Paul,
 - Mr. Mitch Kilian
- 15-25 million passengers per year: Vancouver
- Under 15 million passengers per year: Omaha Eppley Airfield

ATRS Airport Benchmarking Report and Database



- ❑ The ATRS Global Airport Performance Benchmarking Report : 3 volumes, over 600 pages of valuable data and analysis.
- ❑ Details at www.atrsworld.org
- ❑ The project is funded entirely by sales of reports and database



Thank You!
Dank Je wel !